



### About Us and Our Approach

As an AHRQ listed Patient Safety Organization, **The PSO Advisory** provides pharmacies, pharmacy-related organizations and hospitals with innovative, expert guidance for addressing systems and policies as they relate to the Patient Safety and Quality Improvement Act of 2005.

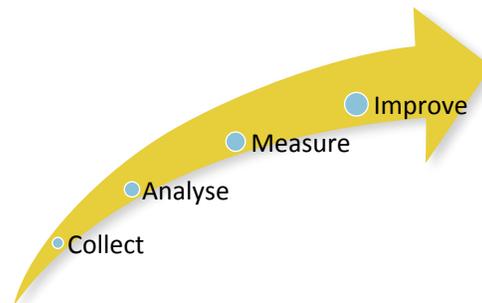
Its principals, William P. Smith, R.Ph. and Edward A. Iannuccilli, MD, FACP, have over a decade of extensive and demonstrated experience in expert medical-legal case review, primarily in the area of pharmacy legal defense. Knowledge workers at The PSO Advisory focus on medication error analysis, evaluation, and recommendations for a variety of pharmacy clients. We believe no other PSO can rival the direct experience we bring to bear to the areas of medication error analysis, process improvements and creating organizational awareness for a culture of safety.

We act as an impartial, external expert to collect, aggregate, review, analyze and store Patient Safety Work Product securely and confidentially. We work hand-in-hand with clients to examine and analyze incident data to identify patterns, trends and opportunities. We evaluate sentinel events and related reports. And most importantly, we take the time to help our clients understand the requirements specific to their internal resources; building our plan in a mutually cooperative and integrative approach.

### Our Services

We provide a continuum of patient safety solutions to help our clients reduce medication errors. Our services and capabilities focus on process evaluation, statistical analysis and building a culture of safety. We achieve this through:

- Medication Incident Data Analysis
- Root Cause Analysis
- Medication Errors: Comparative Analysis between Client Facilities and Divisions
- Failure Mode Effects Analysis (FMEA)
- Pharmacist Peer Review
- Patient Safety Culture Survey and Assessment
- Patient Safety Culture Intervention
- Patient Safety (In-service) Lecture Series
- Pharmacy Regulatory Compliance Plan (work with client's operational and regulatory staff to develop, evaluate and self-audit the Return to Compliance Plan)



**The PSO Advisory** provides an innovative and secure opportunity to improve the safety and quality of health care delivery. We enable health care organizations and clinicians to collect, aggregate and analyze data in a secure environment to improve the quality of healthcare by reducing the risks and hazards associated with patient care. All data and information provided to us is in every respect confidential and rigorously protected by federal law.

### Expertise and Leadership

Founded and managed by seasoned professionals who recognize not only the importance of patient safety and the need for





quality improvement, we appreciate and comprehend the realities of the healthcare environment. We've lived it, having been involved with quality initiatives and education for the past 30 years. We understand that healthcare providers must strike a balance between cost and safety. We understand the difference between theory and reality.

We've built our reputation on trust and responsiveness to our clients' needs. We work with our clients not only to collect, aggregate and analyze data, but also to help them identify where to focus their time and effort in order to develop viable mitigation and prevention strategies.

We offer you prevention, better performance and protection and the opportunity to construct and implant a culture of safety, versus operating in the old culture of minimal compliance.

**William P. Smith**, President, is an experienced pharmacist and executive with a broad knowledge of quality improvement, management strategies, medical-legal consulting, marketing, and clinical program development buttressed by more than 10 years of significant hands-on consulting experience in hospital, managed care, and retail pharmacy settings with an emphasis on drug safety, quality healthcare delivery and related industry trends.



**Edward A. Iannuccilli**, Executive Vice President, is a physician, educator, and innovator with notable experience in patient safety program management, medical-legal consulting, executive coaching, committee structure, medical education, and writing. A respected and skillful medical practitioner, he has equally impressive

academic credentials, becoming the first appointee as Clinical Professor at Brown University Medical School. As Chairman of the Board of Rhode Island Hospital and Lifespan and founder of CME Consultants, a physician and professional education company with an extensive national client base, Dr. Iannuccilli has an outstanding management and governance background and brings a formidable breadth of knowledge of the healthcare industry, medical practices, patient quality, and safety issues to the table. He is current on major healthcare marketplace trends, business development, management strategies and start-up companies.

#### Our Clients

While we enjoy strong, productive, long-term relationships with our clients, their identity, the data collected, and the work product produced is strictly confidential as mandated by the Patient Safety and Quality Improvement Act.

#### Core Strategic Alliance

The PSO Advisory enjoys strategic affiliation with The University of Rhode Island School of Pharmacy, including: PhD level pharmacoeconomists, pharmacoepidemiologists, statisticians and health services researchers.

#### Contact Us

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